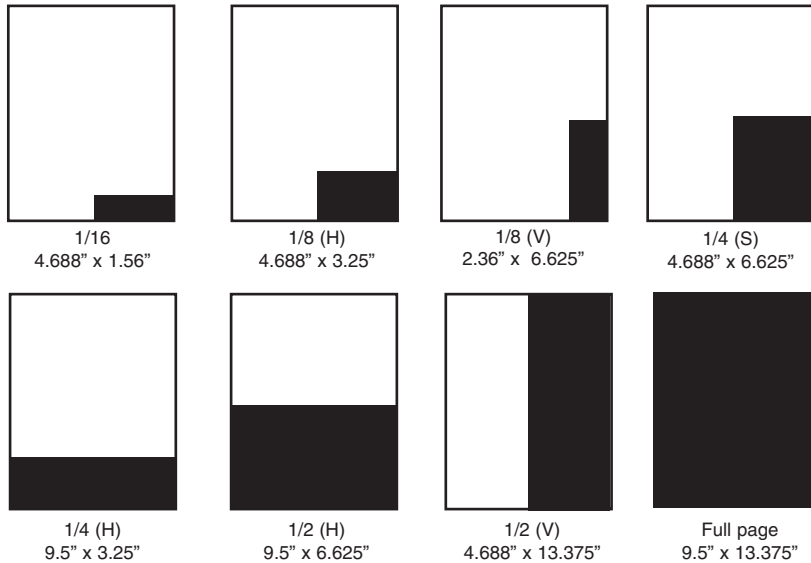


## THE COLLEGE HILL COMMONER 2010 AD RATE CARD

### DISPLAY AD SIZES

All sizes are inches. V = Vertical, H = Horizontal, S = Square.



### MONTHLY AD RATES

To receive multiple ad rates, ads must appear consecutively.

	1x	3x	12x
<b>Full page</b>	\$645	\$570	\$500
<b>1/2 page</b>	\$370	\$325	\$285
<b>1/4 page</b>	\$190	\$170	\$150
<b>1/8 page</b>	\$110	\$95	\$85
<b>1/16 page</b>	\$55	\$52	\$49

### ADD COLOR

Full four process color is available. Call for quote.

## DISTRIBUTION

The College Hill Commoner is a monthly community newspaper printed in tabloid format and published 12 times a year. 5,000 copies are distributed in the College Hill, Uptown, Crown Heights and Sleepy Hollow neighborhoods. The paper is delivered to every home in College Hill and in Crown Heights. Copies are also available at local businesses along Douglas and Central.

## AD SPECIFICATIONS

- \*All press ready ads should be submitted to the specs listed at left.
- \*Resolution used for images in ad creation: 200 dpi.
- \*All fonts must be embedded.
- \*Ads may be submitted on CD or by e-mail to [jessica@collegehillcommoner.com](mailto:jessica@collegehillcommoner.com)

## TERMS & CONDITIONS

- \*We prefer that reservations are made by the 15th of the preceding month. Exceptions can be made when space is available.
- \*Advertisers will be charged for ads cancelled after the 22nd of the month.
- \*Payment in advance is required for all first-time advertisers.
- \*Completed ads are due by the 25th. Copy and artwork for *Commoner* designed ads are due by the 20th.

## CONTACT US

ADVERTISING DIRECTOR: Jessica Frey Owens

TELEPHONE: 689-8474

E-MAIL: [jessica@collegehillcommoner.com](mailto:jessica@collegehillcommoner.com)

WEB SITE: [www.collegehillcommoner.com](http://www.collegehillcommoner.com)

ADDRESS: 337 N. Holyoke, Wichita, KS, 67208